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# East Sussex Pension Fund

## *Portfolio Review*

24 November 2015

*Nigel Masding: Research Analyst, Partner*

*Jessica Cameron: Institutional Clients*



LONGVIEW  
PARTNERS

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# Longview Partners Update

# Longview Partners Background

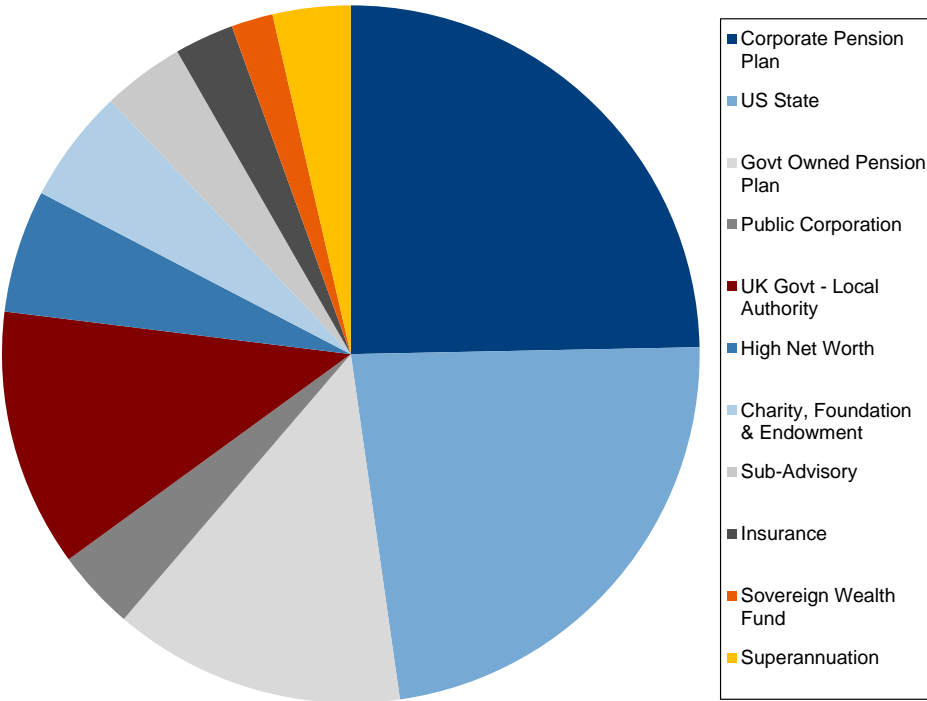
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- **Specialist asset management firm**
- **Focused on the management of global portfolios**
- **Founded in 2001**
- **Based in London and Guernsey**

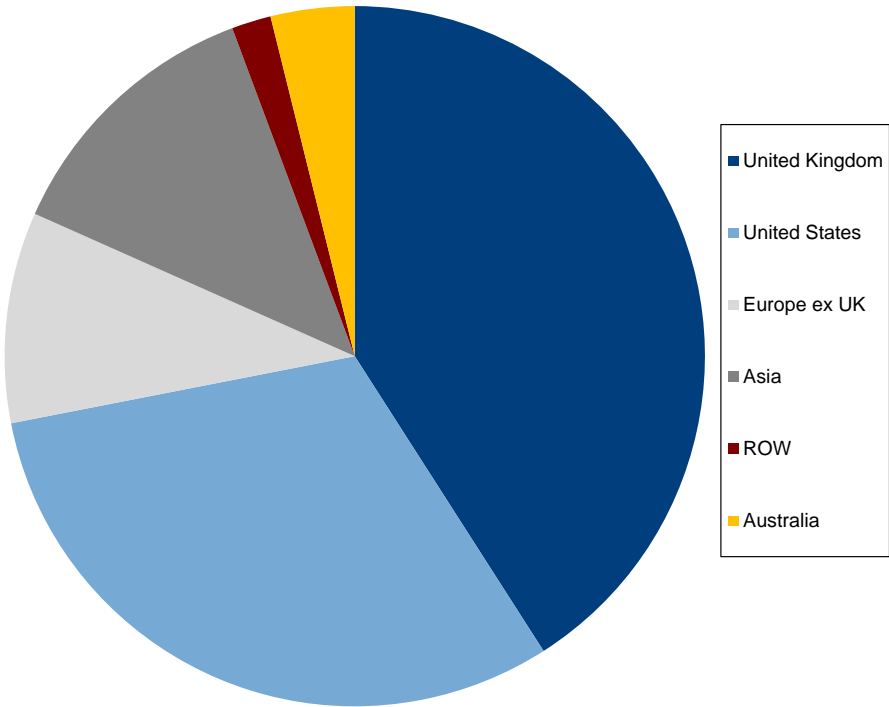
# Longview Partners - Client Base

- AUM 30 September 2015: £12,978 million
- 56 institutional accounts
- 96% of AUM in Global Equity mandates

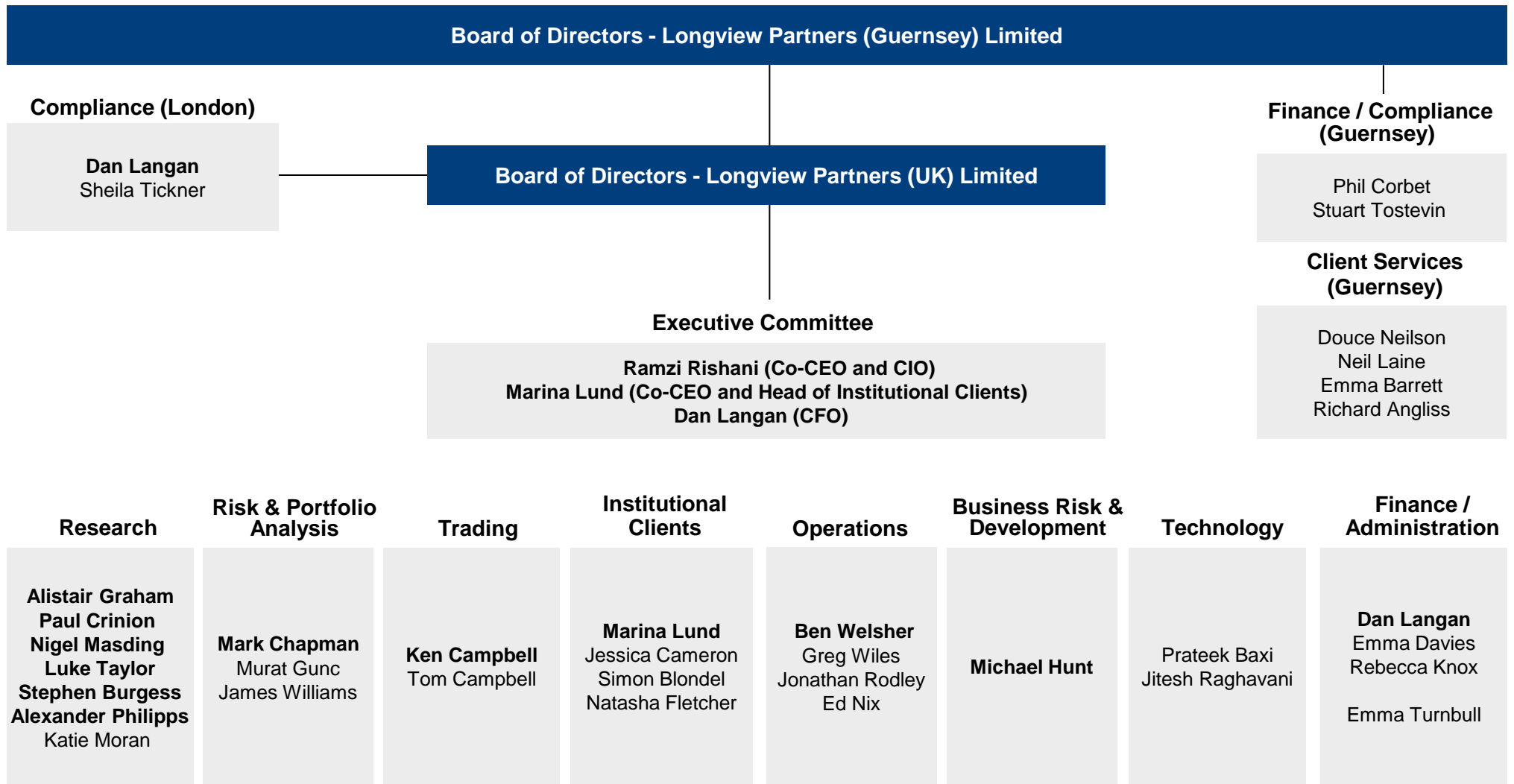
Client Type



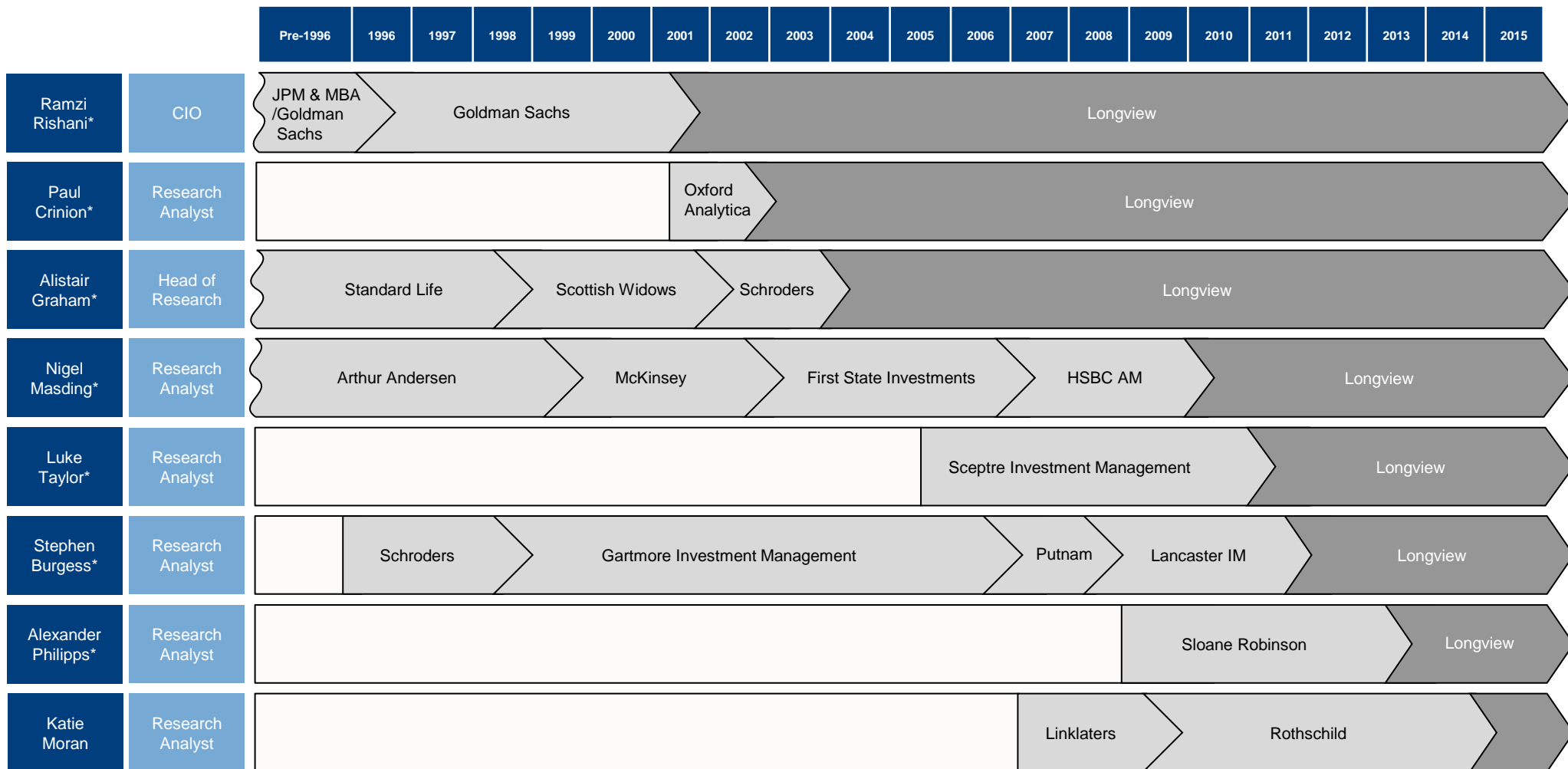
Client Base



# The People



# Research Team



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# Portfolio Performance



# Portfolio Performance

16 April 2013 - 30 September 2015

**Account Value as at 30 September 2015 : £162,211,939**

	Q3 2015	1 Year to 30-Sep-15	Inception to 30-Sep-15 *
East Sussex Pension Fund	-3.25%	12.48%	14.96%
MSCI ACWI (GBP)(TRNet)	-5.99%	-0.10%	4.96%
Difference	2.74%	12.58%	9.99%

*\*Annualised*

*Portfolio returns are gross of management fees and net of dealing expenses.*

# Contribution to Relative Performance

30 September 2014 - 30 September 2015

Q3 2015 Contribution to Relative Performance		1 Year to 30-Sep-2015 Contribution to Relative Performance	
Equity Performance	1.94%	Equity Performance	9.74%
Currency Effect	0.79%	Currency Effect	3.43%
Cash Effect	0.01%	Cash Effect	-0.59%
<b>Total</b>	<b>2.74%</b>	<b>Total</b>	<b>12.58%</b>

*Benchmark is MSCI ACWI (GBP)(TRNet).*

*Total relative performance is shown gross of fees and net of dealing expenses.*

# Relative Contributors / Detractors – Q3 2015

30 June 2015 - 30 September 2015

Top 10 Contributors		Top 10 Detractors	
Imperial Tobacco	0.65%	Viacom	-0.64%
Advance Auto Parts	0.63%	Time Warner	-0.47%
Fidelity Natl Info Services	0.59%	Emerson Electric	-0.35%
Progressive	0.52%	Parker Hannifin	-0.27%
Fiserv	0.42%	HCA Holdings	-0.23%
Accenture	0.33%	Delphi Automotive	-0.11%
Compass	0.25%	AON	-0.10%
WPP	0.15%	Lloyds	-0.10%
UnitedHealth	0.14%	Yum! Brands	-0.10%
ISS	0.13%	BB&T	-0.09%

*Contributors to and detractors from performance relative to the MSCI ACWI (Local)(TRNet) Index, local currency terms, for the period shown.*

# Performance Attribution (Sector) – Q3 2015

30 June 2015 - 30 September 2015

	Average Weight			Outperformance Source		
	Longview	Index	Difference	Selection	Allocation	Total
Energy	0.00%	6.85%	-6.85%	0.00%	0.65%	0.65%
Materials	0.00%	4.96%	-4.96%	0.00%	0.48%	0.48%
Industrials	9.30%	10.32%	-1.02%	-0.44%	0.01%	-0.44%
Consumer Discretionary	29.82%	12.79%	17.03%	-0.75%	0.33%	-0.42%
Consumer Staples	3.56%	9.87%	-6.30%	0.39%	-0.48%	-0.09%
Healthcare	14.42%	12.66%	1.76%	0.30%	-0.11%	0.19%
Financials	20.71%	21.77%	-1.06%	0.53%	0.01%	0.54%
IT	22.20%	13.85%	8.35%	1.07%	0.18%	1.25%
Telecoms	0.00%	3.79%	-3.79%	0.00%	0.00%	0.00%
Utilities	0.00%	3.15%	-3.15%	0.00%	-0.23%	-0.23%
<b>Total</b>	100.00%	100.00%	0.00%	1.09%	0.84%	1.94%

*The Index used to calculate performance attribution is the MSCI ACWI (Local)(TRNet). Sub-Indices are MSCI Sector Indices.*

# Relative Contributors / Detractors – 1 Year

30 September 2014 - 30 September 2015

Top 10 Contributors		Top 10 Detractors	
UnitedHealth	1.41%	Viacom	-1.46%
Imperial Tobacco	1.18%	Emerson Electric	-0.81%
Fiserv	1.12%	Parker Hannifin	-0.32%
Advance Auto Parts	0.97%	Time Warner	-0.20%
Delphi Automotive	0.90%	ADT	-0.17%
Accenture	0.86%	Pearson	-0.13%
Continental	0.82%	Sanofi	-0.13%
Fidelity Natl Info Services	0.81%	Oracle	-0.11%
Progressive	0.75%	Zimmer Biomet Holdings	-0.01%
WPP	0.52%	BB&T	-0.01%

*Contributors to and detractors from performance relative to the MSCI ACWI (Local)(TRNet) Index, local currency terms, for the period shown.*

# Performance Attribution (Sector) – 1 Year

30 September 2014 - 30 September 2015

	Average Weight			Outperformance Source		
	Longview	Index	Difference	Selection	Allocation	Total
Energy	0.00%	7.70%	-7.70%	0.00%	2.70%	2.70%
Materials	0.00%	5.32%	-5.32%	0.00%	0.88%	0.88%
Industrials	5.28%	10.42%	-5.14%	-0.64%	-0.02%	-0.66%
Consumer Discretionary	30.97%	12.30%	18.66%	-1.07%	2.12%	1.05%
Consumer Staples	3.81%	9.74%	-5.93%	0.85%	-0.62%	0.24%
Healthcare	16.97%	12.06%	4.90%	1.24%	0.31%	1.55%
Financials	19.63%	21.62%	-1.99%	1.08%	-0.01%	1.07%
IT	23.34%	13.81%	9.53%	2.66%	0.27%	2.94%
Telecoms	0.00%	3.79%	-3.79%	0.00%	0.00%	0.00%
Utilities	0.00%	3.23%	-3.23%	0.00%	-0.03%	-0.03%
<b>Total</b>	100.00%	100.00%	0.00%	4.12%	5.61%	9.74%

*The Index used to calculate performance attribution is the MSCI ACWI (Local)(TRNet). Sub-Indices are MSCI Sector Indices.*

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# Longview Investment Process

# Investment Philosophy

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- **Concentrated Global Portfolio**

- Typically 35 stocks
- Stock selection driven approach
- Generalist analyst focus
- Index agnostic
- Highly diversified

- **Disciplined and Objective Investment Process**

- Superior quality, positive business fundamentals and attractive cash based valuations
- Portfolio construction driven by research process
- Strict sell discipline based on preset, absolute price targets
- Sell on deterioration of Quality or Fundamentals, to unattractive

- **Predictable Businesses**

- Strive to invest in predictable companies
- Avoid companies sensitive to factors beyond management's control
- Macro factors viewed as risks and not opportunities



# Investment Criteria

## Quality

### Stocks Scored 1-3

#### Redeployment of Capital

- Clear framework required
- No pre-determined preference:
  - Internal investments
  - M&A
  - Dividends
  - Buy-backs

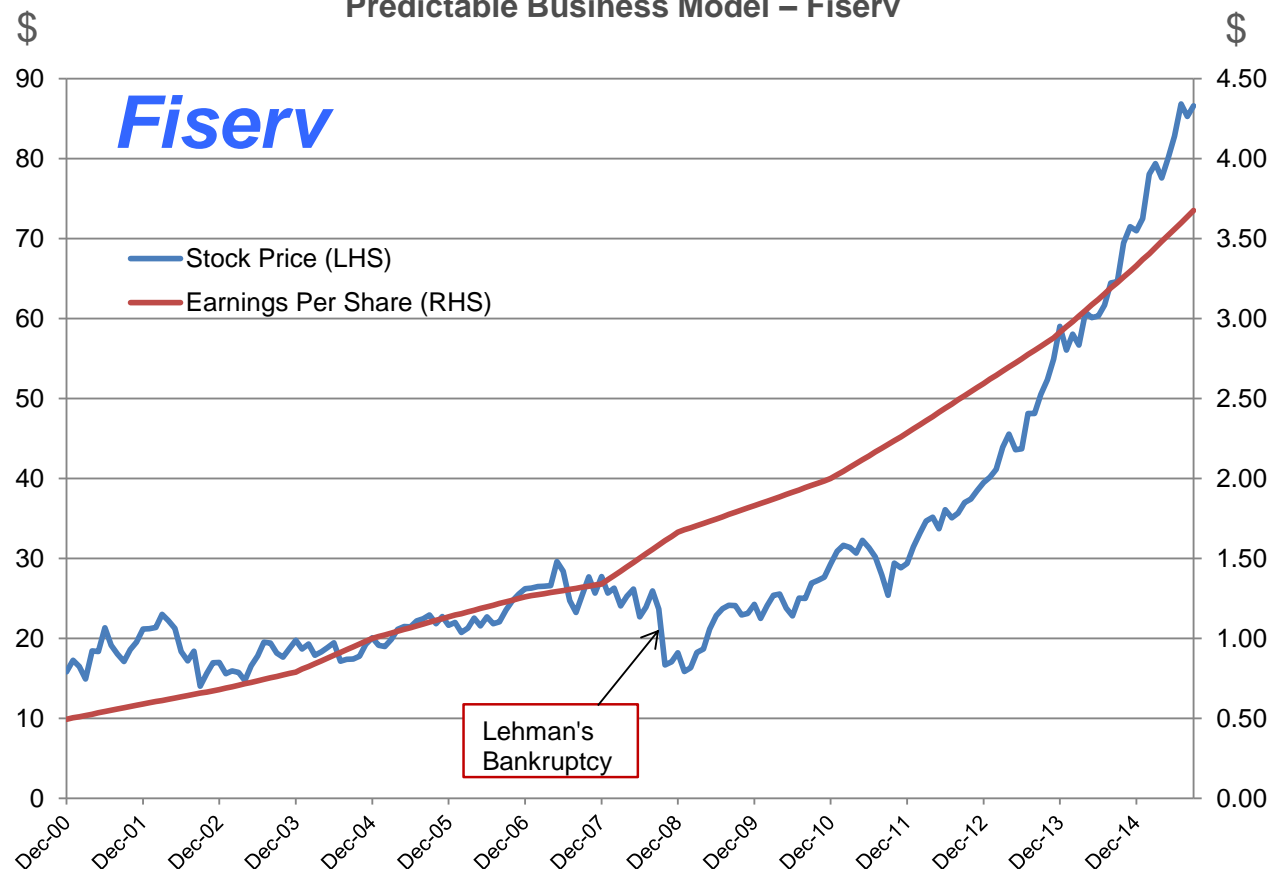
#### Sustainable Returns

- Industry structure
- Competitive advantages

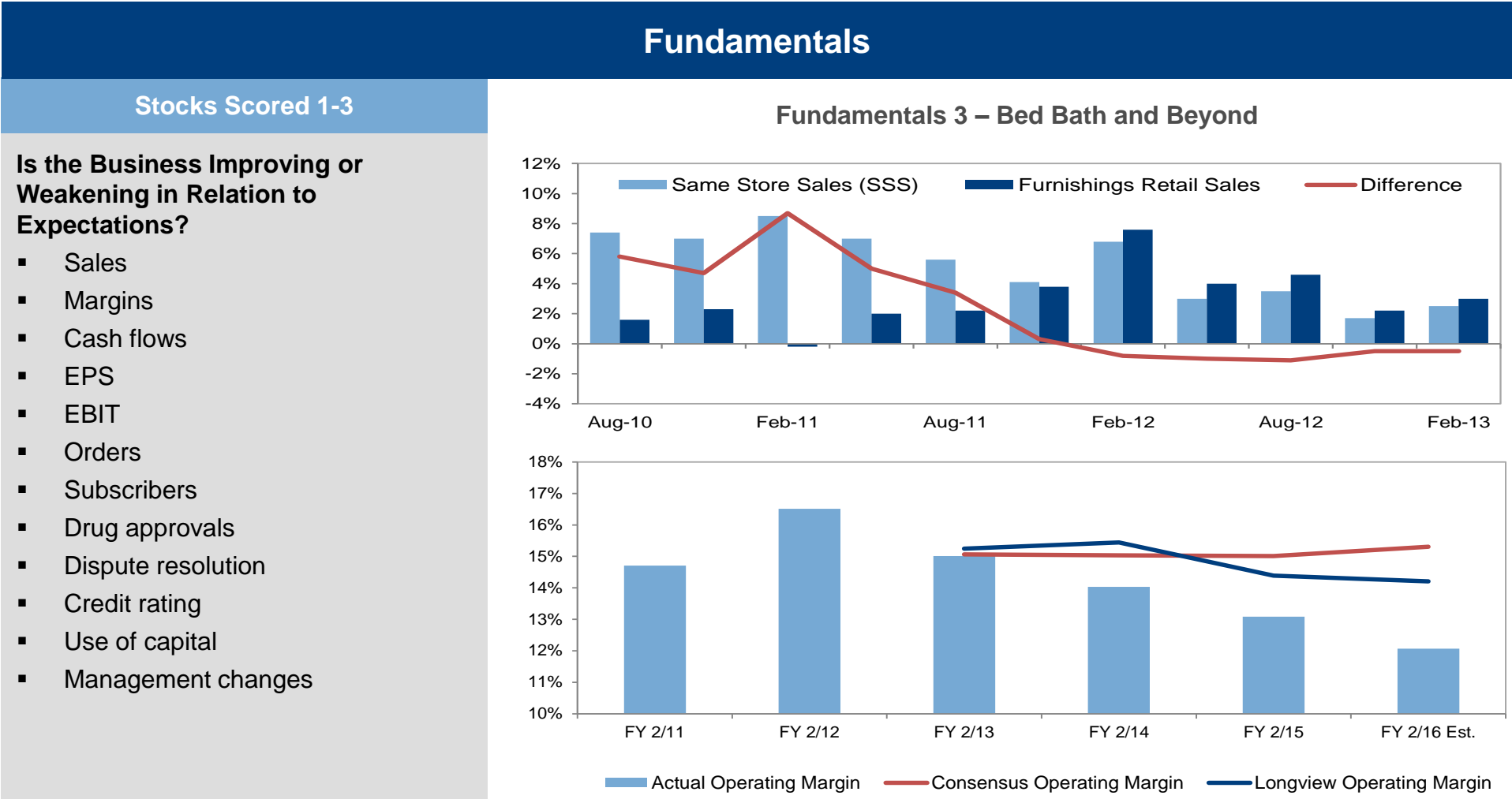
#### Recurring Revenues

- Maintenance revenues
- Consumables
- Long-term contracts
- Spare parts

### Predictable Business Model – Fiserv



# Investment Criteria



# Investment Criteria

Valuation

Valuation Analysis Based on Discounted Cash Flows

DCF Analysis

- Strict constraints
- Forecast explicitly for 5 years
- Limit horizon to 40 years
- Long term growth rate usually capped at nominal GDP
- Disciplined accounting adjustments

Base Discount Rate

- 10 year bond yields plus a 3.75% Equity Risk Premium, with a floor of 8.0%
- Adjusted for EM exposure
- Adjusted for cash flow volatility not stock price volatility

25% - 35% Valuation Upside Required, Determined by Quality and Fundamentals Rating:

	Quality 1	Quality 2	Quality 3
Fundamentals 1	25%	30%	x
Fundamentals 2	30%	35%	x
Fundamentals 3	x	x	x

Discount Rate Adjustment Based on Cash Flow Volatility:

-0.5%

Base Rate

+0.5%

+1%

Quality 3

←

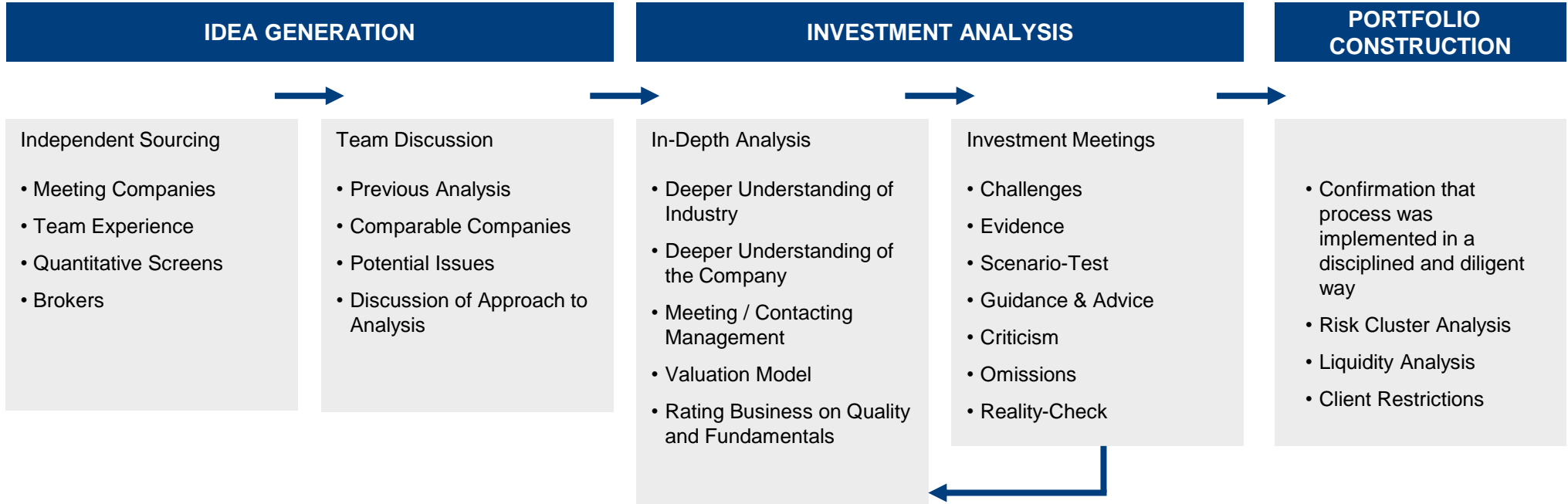
Less Volatile

→

More Volatile

→

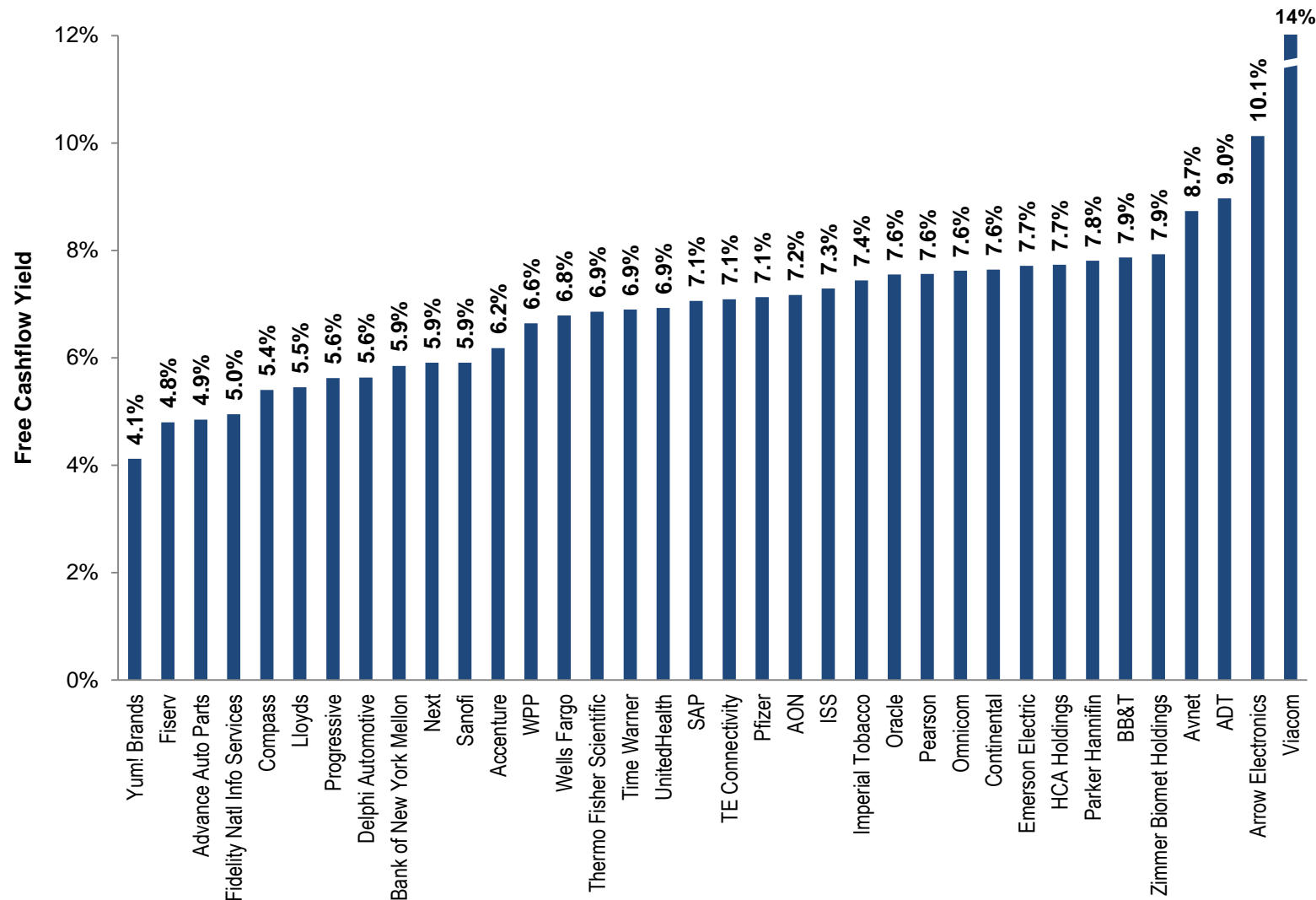
# Decision Making Process



## Performed By:

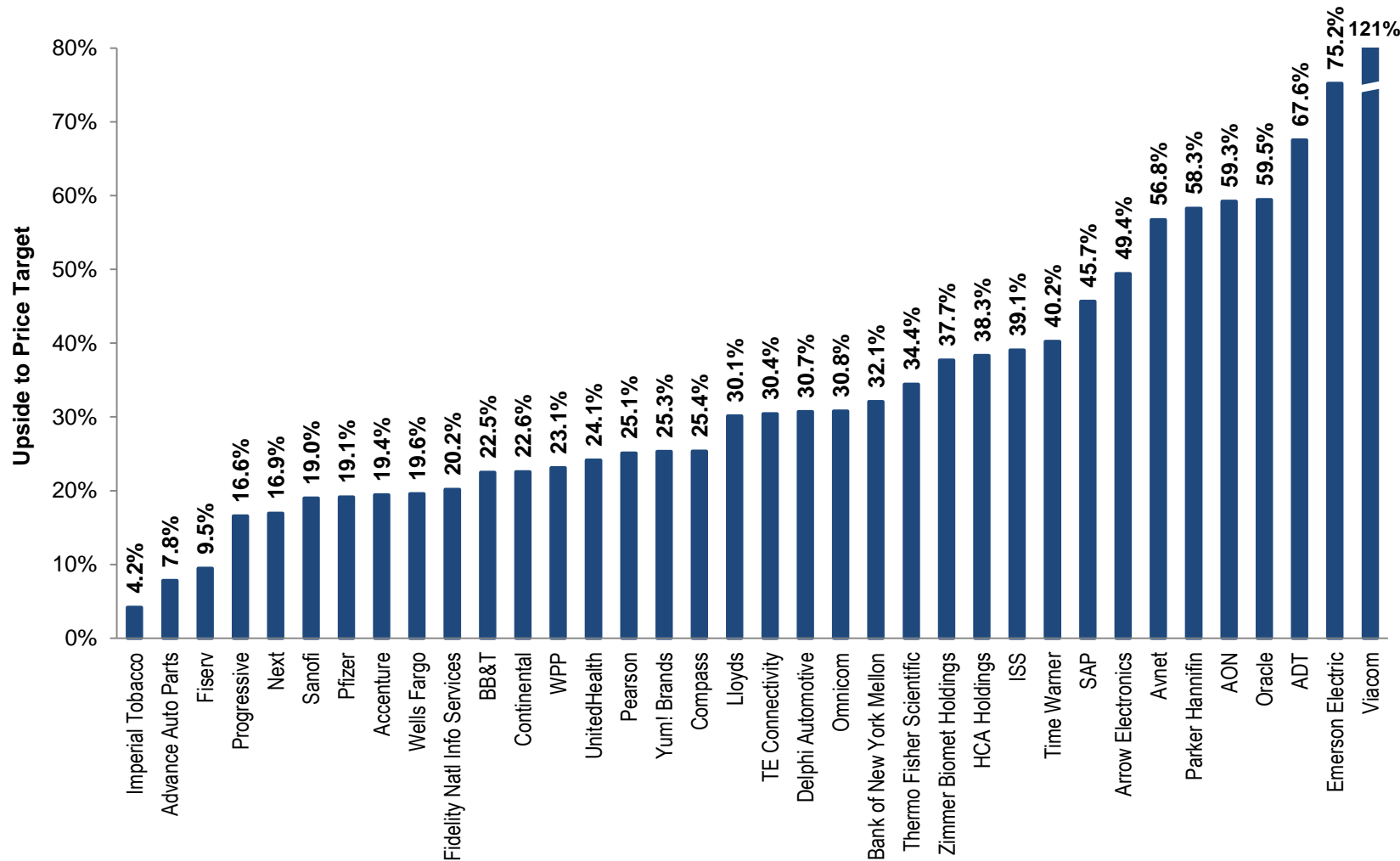
INDIVIDUAL ANALYST	CIO	INDIVIDUAL ANALYST	CIO	CIO
	RESEARCH TEAM		RESEARCH TEAM	COMPLIANCE

# Free Cashflow Yield



Source: Longview Partners and Bloomberg using WM/Reuters FX Rates. Data as of close, 30 September 2015

# Upside to Price Targets



Source: Longview Partners and Bloomberg using WM/Reuters FX Rates. Data as of close, 30 September 2015

# Category Allocation

## Cyclical

Arrow Electronics  
Avnet  
BB&T  
Continental  
Delphi Automotive  
Emerson Electric  
Lloyds  
Parker Hannifin  
TE Connectivity  
Thermo Fisher Scientific  
Wells Fargo

31%

## Both

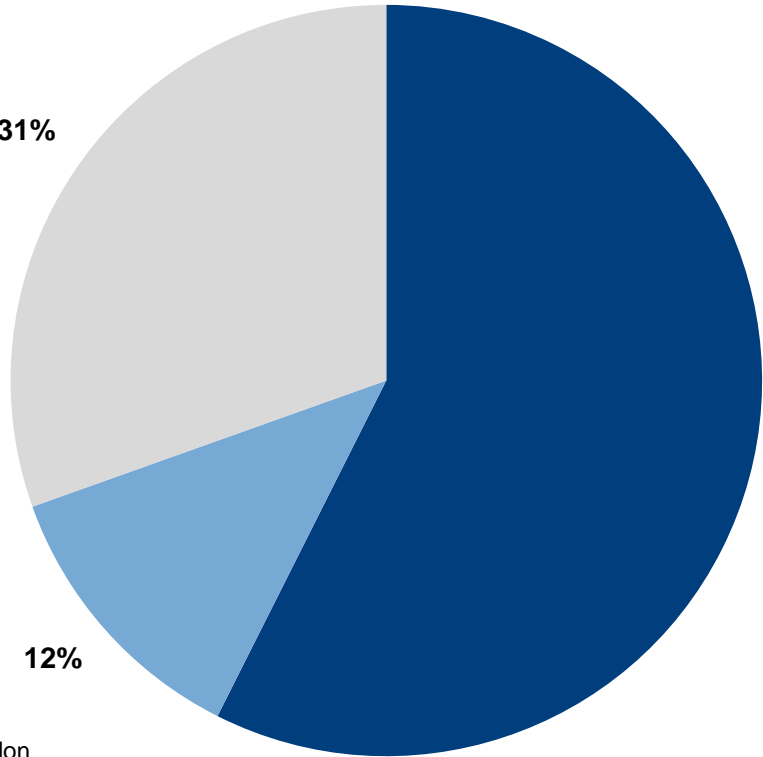
Accenture  
Bank of New York Mellon  
Omnicom  
WPP

12%

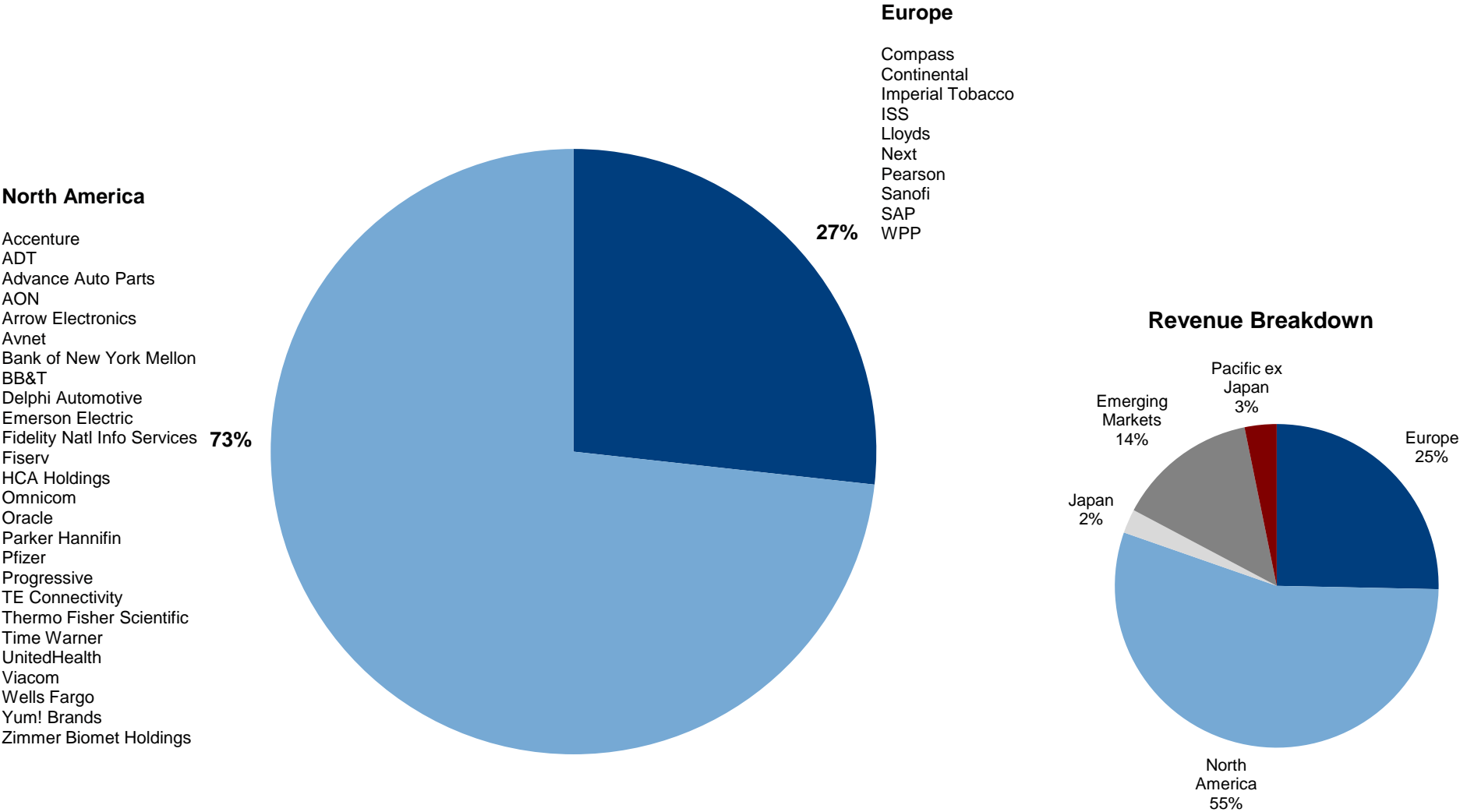
## Stable

ADT  
Advance Auto Parts  
AON  
Compass  
Fidelity Natl Info Services  
Fiserv  
HCA Holdings  
Imperial Tobacco  
ISS  
Next  
Oracle  
Pearson  
Pfizer  
Progressive  
Sanofi  
SAP  
Time Warner  
UnitedHealth  
Viacom  
Yum! Brands  
Zimmer Biomet Holdings

57%



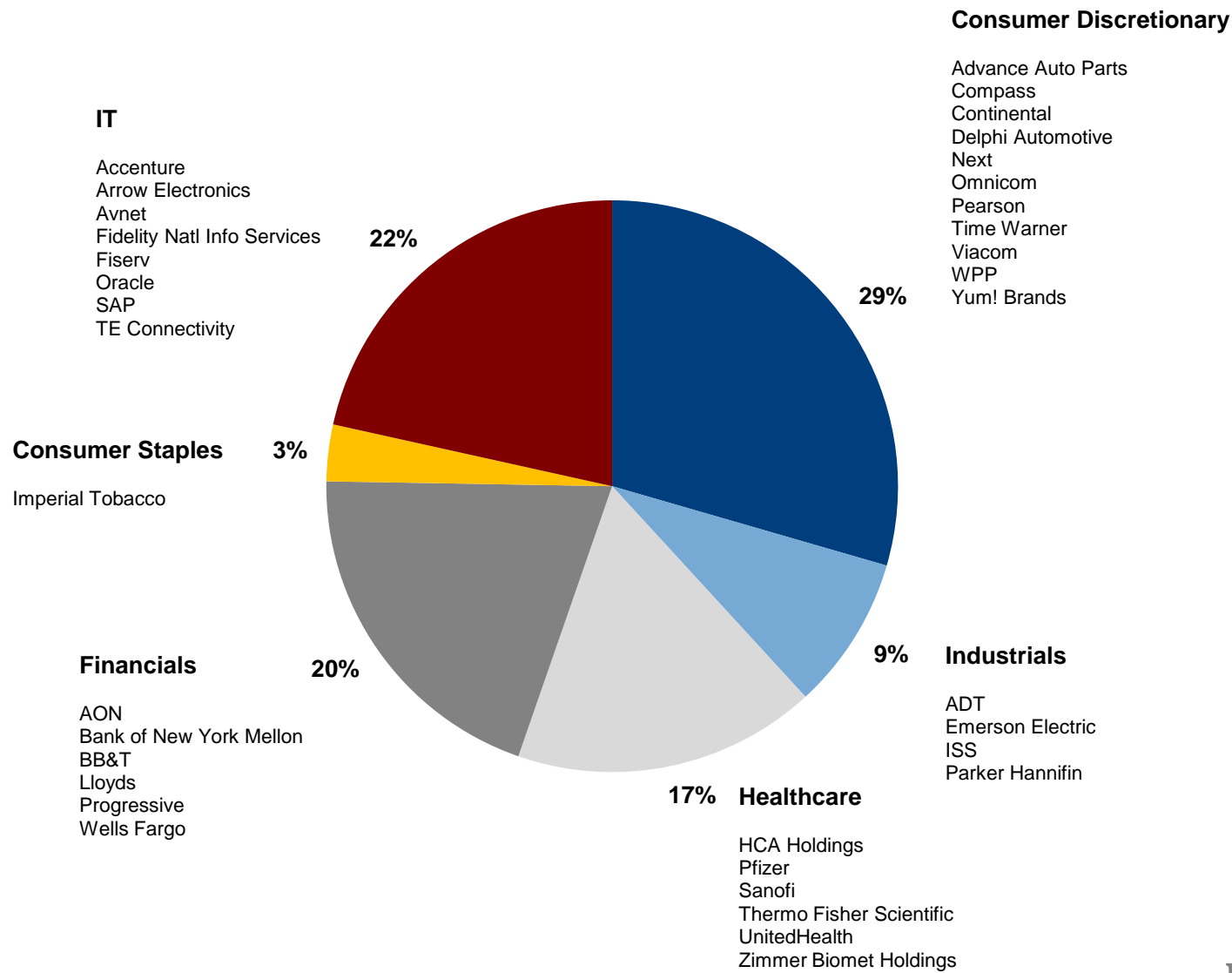
# Geographic Allocation



Source: Longview Partners and Bloomberg using WM/Reuters FX Rates. Data as of close, 30 September 2015



# Sector Allocation

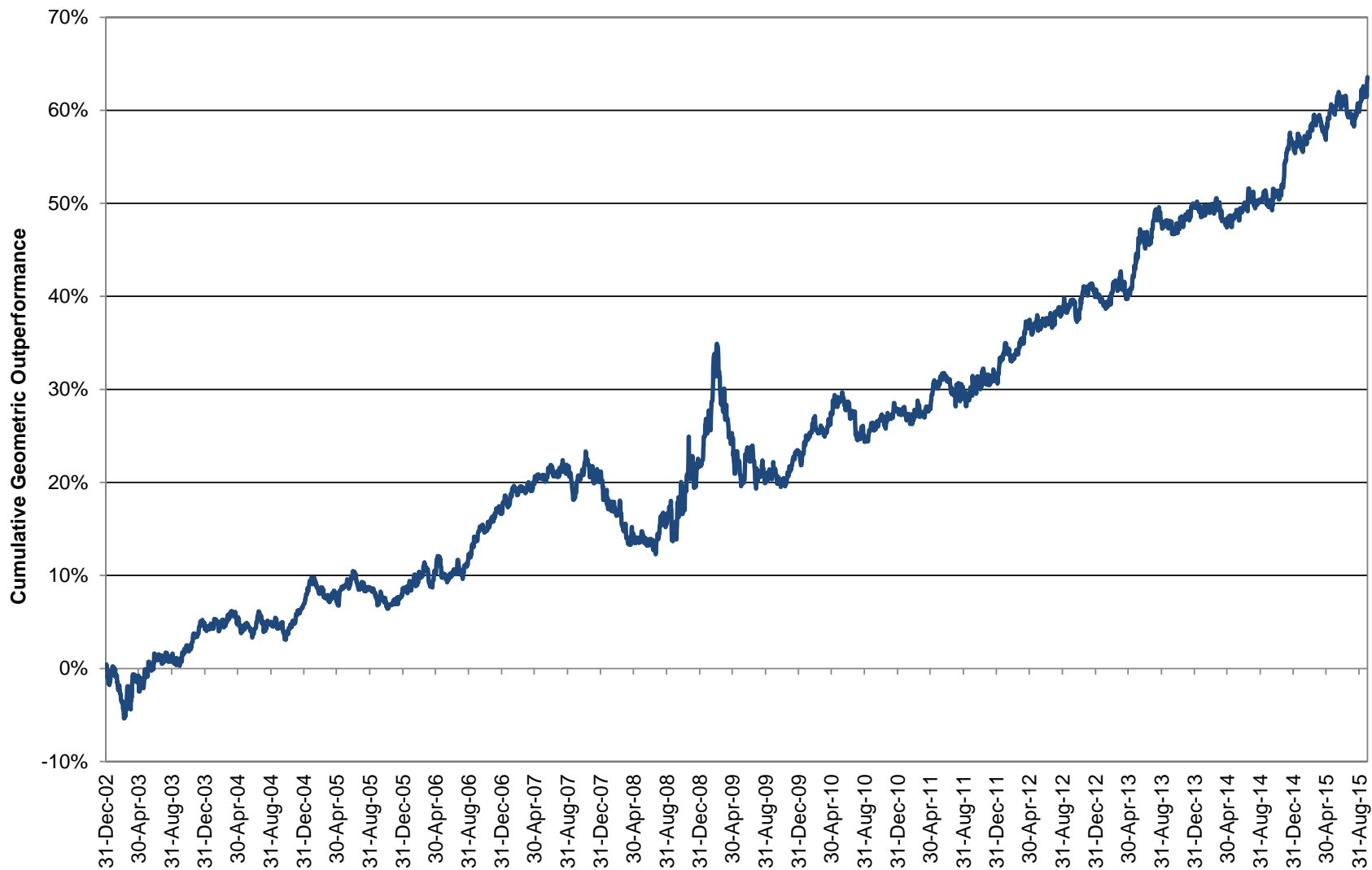


Source: Longview Partners and Bloomberg using WM/Reuters FX Rates. Data as of close, 30 September 2015

# Current Holdings

Name	Sector	Price	Target	Quality	Funda- mentals	Upside	FCF Yield	P/E Current Year	P/E Next Year
Accenture	IT	98.26	117.36	1	1	19.4%	6.2%	18.9	17.3
ADT	Industrials	29.90	50.10	1	2	67.6%	9.0%	15.4	14.3
Advance Auto Parts	Consumer Discretionary	189.53	204.31	1	2	7.8%	4.9%	22.9	19.3
AON	Financials	88.61	141.11	2	1	59.3%	7.2%	14.6	13.2
Arrow Electronics	IT	55.28	82.60	2	2	49.4%	10.1%	8.7	8.3
Avnet	IT	42.68	66.90	2	2	56.8%	8.7%	8.9	8.4
Bank of New York Mellon	Financials	39.15	51.70	2	2	32.1%	5.9%	13.9	12.3
BB&T	Financials	35.60	43.60	2	2	22.5%	7.9%	12.7	10.9
Compass	Consumer Discretionary	10.53	13.20	1	2	25.4%	5.4%	19.8	18.6
Continental	Consumer Discretionary	190.10	233.00	2	2	22.6%	7.6%	13.2	12.0
Delphi Automotive	Consumer Discretionary	76.04	99.40	2	2	30.7%	5.6%	14.3	11.9
Emerson Electric	Industrials	44.17	77.40	2	2	75.2%	7.7%	13.7	13.4
Fidelity Natl Info Services	IT	67.08	80.60	1	2	20.2%	5.0%	20.4	17.5
Fiserv	IT	86.61	94.83	1	2	9.5%	4.8%	22.7	20.1
HCA Holdings	Healthcare	77.36	107.00	2	2	38.3%	7.7%	14.6	13.3
Imperial Tobacco	Consumer Staples	34.13	35.56	1	2	4.2%	7.4%	16.5	14.7
ISS	Industrials	221.50	308.00	2	2	39.1%	7.3%	15.9	15.1
Lloyds	Financials	0.75	0.98	2	2	30.1%	5.5%	9.9	9.8
Next	Consumer Discretionary	76.10	88.99	1	2	16.9%	5.9%	17.3	16.4
Omnicom	Consumer Discretionary	65.90	86.20	2	2	30.8%	7.6%	15.1	14.0
Oracle	IT	36.12	57.60	1	2	59.5%	7.6%	13.7	12.5
Parker Hannifin	Industrials	97.30	154.00	2	2	58.3%	7.8%	14.2	12.8
Pearson	Consumer Discretionary	11.27	14.10	2	2	25.1%	7.6%	15.0	14.6
Pfizer	Healthcare	31.41	37.42	1	2	19.1%	7.1%	15.0	13.4
Progressive	Financials	30.64	35.72	1	2	16.6%	5.6%	15.5	15.4
Sanofi	Healthcare	84.89	101.00	2	2	19.0%	5.9%	14.9	14.3
SAP	IT	57.95	84.42	1	2	45.7%	7.1%	15.8	14.4
TE Connectivity	IT	59.89	78.10	2	2	30.4%	7.1%	16.5	14.7
Thermo Fisher Scientific	Healthcare	122.28	164.38	1	2	34.4%	6.9%	16.6	14.9
Time Warner	Consumer Discretionary	68.75	96.40	2	2	40.2%	6.9%	14.8	12.1
UnitedHealth	Healthcare	116.01	144.00	2	2	24.1%	6.9%	18.3	15.8
Viacom	Consumer Discretionary	43.15	95.50	2	2	121.3%	13.7%	8.0	7.2
Wells Fargo	Financials	51.35	61.40	2	2	19.6%	6.8%	12.4	11.4
WPP	Consumer Discretionary	13.73	16.90	2	2	23.1%	6.6%	14.7	13.5
Yum! Brands	Consumer Discretionary	79.95	100.19	1	2	25.3%	4.1%	22.7	19.6
Zimmer Biomet Holdings	Healthcare	93.93	129.36	1	2	37.7%	7.9%	14.0	12.0
Average:							6.8%	15.7	14.2

# Consistent and Disciplined Process



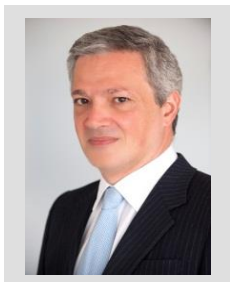
Longview's Global Equities (ex Cash) Cumulative Performance relative to the Index.  
Index is 100% MSCI World (Local)(TRNet) from 1 January 2006. 60% S&P 500 (Local)(TRNet), 40% MSCI Europe (Local)(TRNet) prior.  
This material is intended for information purposes only, does not constitute investment advice, or a recommendation, or an offer of solicitation, and is not the basis for any contract to purchase or sell any security, or other instrument, or to enter into or arrange any type of transaction as a consequence of any information contained herein. Although the information herein has been obtained from sources believed to be reliable, we do not guarantee its accuracy, completeness or fairness. Past performance is not necessarily indicative of future performance.

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# Appendix

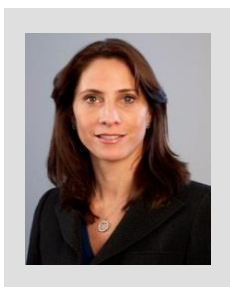
# The Team

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## **Ramzi Rishani – Co-CEO and CIO, Founder**

Prior to founding Longview Partners in 2001, Ramzi spent nine years as a Portfolio Manager at Goldman Sachs in the Private Wealth Management division. Prior to that, he spent three years at JP Morgan, in New York, as an Associate in Equities and Corporate Finance. Ramzi obtained his MBA from Harvard Business School and his BSc in Mechanical Engineering from MIT.



## **Marina Lund – Co-CEO and Head of Institutional Clients, Partner**

Prior to joining Longview in 2007, Marina was Managing Director at Tribeca Global Management, a member of the Investment Committee and the Executive Management Committee. Prior to that, she was Head of Distribution at BlueCrest Capital Management. Previously, Marina was Head of Global and EAFE Equities at Deutsche Asset Management, a board member of Deutsche Asset Management UK and Deutsche Asset Management Investment Services and member of the UK Management Committee. During her years at Deutsche Asset Management, and previously at Flemings Investment Management and Mercury Asset Management, Marina was an Equity Portfolio Manager within a number of different equity markets. Marina has twenty four years' experience in Institutional Asset Management including twelve years as a Portfolio Manager.

Marina holds a BSc Hons in Economics from University College, London, is a member of the CFA Institute and a graduate of the London Business School Foundation and Endowment Asset Management.

# The Team

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## **Alistair Graham – Head of Research, Partner**

Prior to joining Longview in 2003, Alistair worked for Schroders Investment Management as an Associate Director. Before that, Alistair worked for Standard Life Investments as an Investment Manager for 4 years and at Scottish Widows Investment Partnership as a Senior Investment Manager for 4 years. Alistair obtained his BCom in Accountancy and Business Studies from the University of Edinburgh.



## **Nigel Masding – Research Analyst, Partner**

Prior to joining Longview in 2009, Nigel worked at HSBC Asset Management as a Global Equities Senior Fund Manager and previously for First State Investments as a Global Equities Analyst. Before that, he was a Strategy Consultant at McKinsey and a Consulting and Audit Manager at Arthur Andersen. Nigel obtained an MA in Economics from St John's College, Cambridge, an MBA from Warwick University and is a qualified Chartered Accountant.

# The Team

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## **Stephen Burgess – Research Analyst, Partner**

Prior to joining Longview in 2010, Stephen was a Partner and Equity Analyst at Lancaster Investment Management and previously worked at Putnam as a Research Analyst. Before that he was an Equity Analyst at Gartmore for 8 years. Prior to joining Gartmore, Stephen was an Accountant at Schroders for 2 years. Stephen obtained a BSc in Chemistry from Durham University and is a CFA Charterholder.

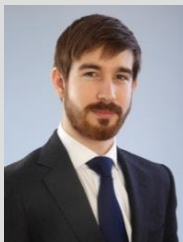


## **Paul Crinion – Research Analyst, Partner**

Prior to joining Longview in 2002, Paul worked for a year at Oxford Analytica as a Consultant. Paul obtained his MSci in Physics from Imperial College, London and studied Economics as a postgraduate at Magdalen College, Oxford. Paul is a CFA Charterholder.

# The Team

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## **Luke Taylor – Research Analyst, Partner**

Before joining Longview in 2010, Luke worked as a Research Analyst and Investment Manager at Sceptre Investment Management for 5 years. Prior to joining Sceptre, Luke gained experience working at Citigroup on the Leveraged Finance desk in London and obtained his degree in Theoretical Physics from Imperial College London.



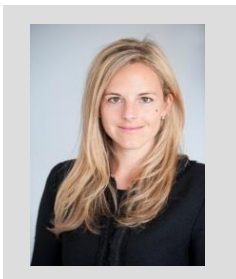
## **Alexander Philipps – Research Analyst, Partner**

Prior to joining Longview in 2012, Alexander spent 4 years working as a Research Analyst at Sloane Robinson, focusing on Asian equities. Alexander obtained an MEng in Engineering Science from Christ Church, Oxford, and is a CFA Charterholder.



# The Team

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## **Katie Moran – Research Analyst**

Prior to joining Longview in 2014, Katie spent 3 years working as an Equity Research Analyst at Rothschild. Prior to that, she spent 2 years in the Financial Institutions M&A team at Rothschild and 2 years at Linklaters, on a legal training contract. Katie obtained a double first class honours degree in Law from St Edmund Hall, Oxford University. Katie is also a CFA Charterholder.



## **Ken Campbell – Head Trader, Partner**

Ken has been a Trader at Longview since its inception. Prior to Longview, Ken spent 4 years as an Associate and a Financial Analyst at Goldman Sachs, Private Wealth Management. Prior to that, Ken spent 2 years in currency trading at Bank of Ireland. Ken obtained his Masters in Finance and his BCOMM from University College Dublin.

# The Team

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## **Jessica Cameron – Institutional Clients**

Prior to joining Longview in 2011, Jessica spent 4 years at BlackRock, initially within the Institutional Global Consultants Relations group and then as a Product Specialist on the Global Equity team. Jessica obtained her MA (Hons) in History from St. Andrews University.

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